

## Day 3: Unfair Competition – Unfair Commercial Practices

Wednesday 17 October 2018

### Agenda

08:45-09:00	<b>Registration</b>
9:00 – 9:15	<p><b>Opening remarks</b></p> <p>LI Qing, Deputy Director General, Price Supervision and Anti-Unfair Competition Bureau, State Administration for Market Regulation, PRC</p> <p>Mr Torben TOFT, Senior Expert, Directorate-General for Competition, European Commission, Brussels</p> <p>Mr Christoph DECKER, Team Leader – Consumer Enforcement &amp; Redress, Directorate-General for Justice and Consumers, European Commission, Brussels</p>
Moderator: Ms Hilary JENNINGS, Special Adviser on Competition Policy, Competition Cooperation Project	
09:15-12:30  (tea break decided by moderator depending on progress of the discussion – approx. 10:45)	<p><b>Session I – Anti-unfair competition law in the PRC – principles and legal instruments</b></p> <p>Overview:</p> <ul style="list-style-type: none"> <li>• Revision of the Anti-unfair competition law</li> <li>• Types of practices envisaged – e.g. what is an unfair commercial practice?, what is the consumer harm?</li> <li>• Enforcement powers and sanctions – including coherent enforcement across the provinces</li> <li>• Enforcement policy under the revised Law</li> </ul> <p><b>Presentation by</b></p> <ul style="list-style-type: none"> <li>– WU Xinkuang, Director, Price Supervision and Anti-Unfair Competition Bureau, State Administration for Market Regulation, PRC</li> </ul> <p><b>Discussion and commentary by</b></p> <ul style="list-style-type: none"> <li>– Judge WANG Yanfang, Supreme Peoples’ Court, PRC</li> <li>– Professor MENG Yanbei, Renmin University, PRC</li> <li>– Mr Christoph DECKER, Team Leader – Consumer Enforcement &amp;</li> </ul>



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	<p>Redress, Directorate-General for Justice and Consumers, European Commission, Brussels</p> <ul style="list-style-type: none"> <li>- Mr Adrian EMCH, Partner, Hogan Lovells, Beijing, PRC</li> <li>- Mr Torben TOFT, Senior Expert, Directorate-General for Competition, European Commission, Brussels / Ms Hilary JENNINGS, Special Adviser on Competition Policy, EU-China Competition Co-operation</li> </ul> <p><b>Roundtable discussion and Q&amp;A session (30 mins max)</b></p>
12:30-14:00	<b>Lunch</b>
<p>14:00-17:30</p> <p>(tea break decided by moderator depending on progress of the discussion – approx. 15:40)</p>	<p><b>Session II – Unfair competition in the EU - principles and legal instruments</b></p> <p>Overview:</p> <ul style="list-style-type: none"> <li>• Types of unfair commercial practices</li> <li>• EU legal framework and enforcement policy</li> <li>• Potential gaps in existing legal framework</li> <li>• Role of different instruments: competition law, contract law, unfair competition law, consumer protection law, codes of conduct, private enforcement and collective redress</li> <li>• Approach of lawmakers and enforcers – EU and national levels</li> </ul> <p><b>Presentation by</b></p> <ul style="list-style-type: none"> <li>- Mr Christoph DECKER, Team Leader – Consumer Enforcement &amp; Redress, Directorate-General for Justice and Consumers, European Commission, Brussels</li> <li>- Mr Adrian EMCH, Partner, Hogan Lovells, Beijing, PRC</li> </ul> <p><b>Discussion and commentary by</b></p> <ul style="list-style-type: none"> <li>- WU Xinkuang, Director, Price Supervision and Anti-Unfair Competition Bureau, State Administration for Market Regulation, PRC</li> <li>- Judge WANG Yanfang, Supreme Peoples’ Court, PRC</li> <li>- Professor MENG Yanbei, Renmin University, PRC</li> </ul> <p><b>Discussion with all experts and Q&amp;A session</b></p>

[Consecutive translation English – Chinese / Chinese - English]